



BERKLEY EDUCATION FOUNDATION

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Supporting Berkley Schools

November 2018

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Dear Berkley School District neighbors and families,

As we pause this time of year to reflect on our blessings of family, friendship and our freedom, I would like to humbly suggest we add our community and the Berkley School District to the list. As this year's honorary Dollars for the District annual campaign chair, and as Secretary of the Berkley Education Foundation Board, I have the privilege of seeing first-hand the opportunities our children have to flourish and grow to be their best.

The importance of service came early, as my father Arnold served on the Berkley School District Board of Education for 12 years. We have lived in this school district since 1965, and like my three siblings I am a Berkley High School graduate. My wife, Valerie, has taught at Angell Elementary for 14 years, and our two children have made us proud in wearing the Maroon and Blue as BHS alumni.

When asked what is key to the school district's success, one thing that really stands out is our ability to do more with less. Our focus and resources are measured against the goal of putting the best teachers and mentors in the classroom with our students and giving them the right environment and experiences to foster critical thinking, a measure of fairness and their own moral compass to lead the way. The Berkley Education Foundation, with your support, adds those extra layers that enrich their traditional classroom experiences.

Since 2010, the foundation has invested over \$207,802 in the staff and students in our District. These funds have gone directly into the classroom through teacher mini-grants, supporting STEM activities with the annual Maxfield Science Symposium scholarships, and enrichment programs in every elementary school. This year will also be the fifth time we will take every 8th grade student on a tour of a University campus, lab and classroom so they can begin to envision their own post-Berkley options. For many, it is their first time in a college environment, the type of visit that builds confidence that they belong.

Please help us to keep this momentum by considering a gift of support that is meaningful to you and that will make an impact. Every gift, whether \$25, \$2,500 or something in-between, helps provide the fuel and energy to keep these programs moving forward. In fact, every \$150 donated in this drive will send five (5) 8th graders to college campuses. You can make your gift safely online at www.BerkleyEdFoundation.org or simply use the tear-off form below.

Strong communities are built with strong schools. Please join me in helping the Berkley Education Foundation partner in this success.

Wishing you a peaceful holiday season,

Steve Shifman, BHS '82

P.S. Please mark your calendar for "Off to the Races," our signature fundraising event, on Saturday, February 2, 2019 at Club Venetian. Tickets are on sale now at www.BerkleyEdFoundation.org



BERKLEY
EDUCATION FOUNDATION
SUPPORTING BERKLEY SCHOOLS

The Berkley Education Foundation is a 501(c)(3), tax exempt organization. All gifts are tax deductible to the extent allowed by law.

Cut on the dotted line and send your gift in the enclosed return envelope.

YES, I WILL SUPPORT THE BERKLEY EDUCATION FOUNDATION! Make your donation online: www.BerkleyEdFoundation.org

Name _____ Address _____

City _____ State _____ Zip _____

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Enclosed please find my support of the Berkley Education Foundation in the amount of: \$25 \$50 \$100 \$250 \$500 \$1,000 \$ _____

Cash Check Credit
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Signature _____

Donation in honor of memory of _____

Please notify: Name _____

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